

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <b>Experience Sponsor LLC</b>		2. Issuer Name and Ticker or Trading Symbol <b>Blade Air Mobility, Inc. [BLDE]</b>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____	
(Last) 100 ST. PAUL STREET, SUITE 800	(First) 	(Middle) 	3. Date of Earliest Transaction (Month/Day/Year) 05/07/2021		6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person _____ <input checked="" type="checkbox"/> Form filed by More than One Reporting Person
(Street) DENVER, CO 80206	(City) 	(State) 	(Zip) 	4. If Amendment, Date Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	05/07/2021		C	(1)	6,875,000	A	(1)	6,875,000	D	(2)
Class A Common Stock	05/07/2021		P		2,005,000	A	\$ 10	2,005,000	D	(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Class B Common Stock	(1)	05/07/2021		C	(1)	6,875,000		(1)	(1)	Class A Common Stock	6,875,000	\$ 0	0	D	(2)
Private Placement Warrants	\$ 11.5	05/07/2021		A	(4)	5,000,000		(4)	05/07/2026	Class A Common Stock	5,000,000	\$ 1.5	5,000,000	D	(2)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Experience Sponsor LLC 100 ST. PAUL STREET, SUITE 800 DENVER, CO 80206		X		
RESNICK ERIC CHARLES 100 ST. PAUL STREET, SUITE 800 DENVER, CO 80206		X		

## Signatures

/s/ Eric C. Resnick, as managing member of KSL Capital Partners V GP, LLC, the general partner of each of KSL Capital Partners V, L.P., KSL Capital Partners V-A, L.P., KSL Capital Partners V TE, L.P., KSL Capital Partners V TE-A, L.P., and	05/11/2021
Signature of Reporting Person	Date
KSL Capital Partners V FF, L.P., the owners of Steele ExpCo Holdings, LLC, the managing member of Experience Sponsor LLC	05/11/2021
Signature of Reporting Person	Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On May 7, 2021, BLADE Urban Air Mobility, Inc. consummated its business combination (the "Business Combination") with Experience Investment Corp. Following consummation of the (1) Business Combination, the combined holding company changed its legal name to Blade Air Mobility, Inc. (the "Issuer"). In connection with the consummation of the Business Combination, the shares of Class B common stock automatically converted into shares of Class A common stock on a one-for-one basis.

(2) Reflects securities held directly by Experience Sponsor LLC.

(3) Reflects securities held directly by Steele ExpCo Holdings, LLC. Steele ExpCo Holdings LLC will be separately filing a Form 3.

These Private Placement Warrants were acquired from the Issuer in connection with the Issuer's initial public offering. Each warrant is exercisable for one share of Class A common stock at an (4) exercise price of \$11.50 per share, subject to certain adjustments. The warrants may be exercised commencing 30 days after the consummation of the Business Combination and expire five years after consummation of the Business Combination or earlier upon redemption or liquidation.

### Remarks:

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.